

I Syllabus

1. General information on the course	
Full course name	The World and European Integration
Full official name of a higher education institution	Sumy State University
Full name of a structural unit	Educational and scientific institute of business technologies “UAB” Department of International Economic Relations
Author	I.S. Marekha
Cycle/higher education level	secondary level of higher education, National Frame Qualification of Ukraine – 8 level, QF-LLL – 7 level, FQ-EHEA – secondary cycle
Semester	16 weeks within the third semester
Credit value	5 credits, 150 hours (16 hours for lectures, 16 hours for practical lessons, 1118 hours for self-study)
Language(s)	English
2. Place in the study programme	
Relation to curriculum	Selective
Prerequisites	None
Additional requirements	None
Restrictions	None
3. Aims of the course	

The purpose of educational discipline is a mastering by students of productive global thinking and system of knowledges in industry of global and European integration, making a decision in modern integrated space with relation to the aspects of global cooperation and implementation of the European business model in the plane of the Ukrainian economy

4. Contents

Topic 1. Globalization of the world economy

Scope of globalization. Globalization as a historical process. Globalization as an economic phenomenon. Globalization as a triumph of American values. Globalization as a social and technological revolution. Globalization as an annihilation of distances. Driving forces for globalization: universal and specific. KOF-index of globalization. Economic globalization. Political globalization. Cultural globalization. Pros and cons of globalization. Economic global risks. Societal global risks. Geo-political global risks. Environmental global risks. Technological global risks. Global challenges and trends.

Topic 2. Economic globalization and global integration

Measuring global economic cooperation and integration. Economic globalization indicators: international trade, FDI, employment, R&D, value added. International trade indicators: export share, import share, net export, export per capita, terms of trade, import penetration rate. International organizations and unions. Classification of international organizations: global, transcontinental, regional; economic, social and labour-oriented, environmental, political; non-governmental and intergovernmental. Classification of international unions: monetary union, customs union, common market, free trade area. United Nations Organization. General Assembly of UN. Programs and funds of the UN. Specialized agencies of UN. Global expansion of international corporations. International mergers and acquisitions.

Topic 3. Introducing the European Union

Brief description of the Member States. Symbols of the EU: European flag, European anthem, Europe Day, motto of the EU. Fundamental values of the EU. EU as a guarantor of peace and security. Unity and equality as topical matters in the EU. Fundamental freedoms of the EU. European Union as an international organization. Legal system of the EU. Treaty of Paris. Treaties of Rome. Brussels Treaty. Single European Act. Maastricht Treaty – Treaty on the European Union. Treaty of Amsterdam. Treaty of Nice. Treaty of Lisbon. The European Union in the international arena.

Topic 4. Enlargement policy of the European Union

Founding fathers of the EU. Jean Monnet and the idea of the European federalism. Robert Schuman and functional concept of the European integration. Prerequisites and the first efforts for beginning integration process in the Western Europe. The first wave of the European Community enlargement. The enlargement of the European Community towards South. Entry of Austria, Finland and Sweden to the EU and its geo-strategic role. “Copenhagen criteria” (accession criteria). Economic, political and institutional conditions for membership. Acquis communautaire. The enlargement of the European Union toward the East. Candidate countries and potential candidate countries. Ukraine and the European Union. Prerequisites and legal grounds for the European integration of Ukraine.

Topic 5. The European monetary integration

The economic and monetary union of the European countries. Accession criteria for the Eurozone (euro area). Convergence criteria, or Maastricht criteria: price stability, governmental debt, budget deficit, national currency stability, stability of interest rates. Exchange Rate Mechanism (ERM II). Stages of the euro implementation. Pros and cons of the single currency. Euro as a world currency. The Eurosystem. The European Central Bank. Functions and tasks of the Eurosystem. Monetary mechanism of the Eurosystem: open market operations, bank rate policy, variations in the reserve ratios.

Topic 6. The institutional structure of the European Union

The European Parliament. The roles of the European Parliament: legislative, budgetary, supervisory. Distribution of seats in the European Parliament. Representation of the political parties in the European Parliament. The European Commission. Departments of the European Commission. The role and place of the Commission in the institutional structure of the EU. Functions of the European Commission: coordinative, executive, managerial, legislative, controlling. The European Council. Functions and departments of the European Council. Priorities and strategies of the European Council. The Council of the European Union (Council of Ministers). Structure of the Council. The most important tasks of the Council. Heading in the Council. Decision making procedure in the European Union.

5. Intended learning outcomes of the course

After successful study of the course, the student will be able to:

LO1.	discuss and analyze the context of globalization and global integration
LO2.	evaluate the degree of global integration between the countries selected
LO3.	develop critical thinking skills to understand and discuss economic issues in the global political and professional arena

6. Role of the course in the achievement of programme learning outcomes

Programme learning outcomes achieved by the course:

7. Teaching and learning activities

7.1 Types of training

There are two types of training – lectures (L) and practical classes (PL)

Topic 1. Globalization of the world economy

L 1. Concepts of globalization

Globalization as a historical process. Globalization as an economic phenomenon. Globalization as a triumph of American values. Globalization as a social and technological revolution. Globalization as an annihilation of distances.

PL 1. Globalization around us

Historical roots of globalization. Globalization and deregulation of the world markets. Americanization. American dream. Macdonaldization. Dollarization. Technological revolutions. Transnationalization of the world economy.

Topic 2. Economic globalization and global integration

L 2. Measuring the global economic cooperation and integration.

Economic globalization indicators: international trade, FDI, employment, R&D, value added. International trade indicators: export share, import share, net export, export per capita, terms of trade, import penetration rate.

PL 2. Basic indicators for measuring global economic integration

Measuring international trade: total trade, trade share, trade intensity trade, export intensity index, intra-regional trade share. Measuring FDI: cumulative FDI inflows, cumulative FDI share, FDI share. Measuring labour mobility: migrant-to-population ratio, net remittance inflows, net remittance outflows.

L 3. International organizations and corporations

International organizations and unions. United Nations Organization. Global expansion of international corporations. Expansion of the Chinese corporations and chinezation of the economy. Specific features of the Chinese corporate management in the modern globalized world. International mergers and acquisitions.

PL 3. Integration forms of international economic relations

Classification of international organizations: global, transcontinental, regional; economic, social and labour-oriented, environmental, political; non-governmental and intergovernmental. Classification of international unions: monetary union, customs union, common market, free trade area.

Topic 3. Introducing the European Union

L 4. Axiological and legal system of the European Union

Fundamental values of the EU. EU as a guarantor of peace and security. Unity and equality as topical matters in the EU. Fundamental freedoms of the EU. European Union as an international organization. Legal system of the EU.

PL 4. Values of the European Union

Brief description of the values of the EU. Official documents that declare the European values. Political and economic values of the EU. Ways of transformation of values of the European Union into values of the European Ukraine.

Topic 4. Enlargement policy of the European Union

L 5. History on the European integration

Founding fathers of the EU. Jean Monnet and the idea of the European federalism. Robert Schuman and functional concept of the European integration. Prerequisites and the first efforts for beginning integration process in the Western Europe.

PL 5. History on the enlargement of the European Union

Key founders of the European Union: Jean Monnet and Robert Schuman. Prerequisites of founding the united Europe: historical, political, economic, civilizational, infrastructural. The first practical steps on the way towards the European integration: European Coal and Steel Community. Creation of European Economic Community and Euratom.

L 6. Stages of the European Union enlargement

The first wave of the EU enlargement (entry of the Great Britain, Ireland, Denmark). The second wave of the EU enlargement (accession of Greece). The third wave of the EU enlargement (entry of Spain and Portugal). The fourth wave of the EU enlargement (accession of Austria, Finland and Sweden). The fifth wave of the EU enlargement (entry of Hungary, Cyprus, Latvia, Lithuania, Malta, Poland, Slovakia, Slovenia, Czech Republic, Estonia, Bulgaria, Romania). The sixth wave of the EU enlargement (accession of Croatia).

PL 6. Accession conditions for joining the EU

Economic, political and institutional conditions for membership. *Acquis communautaire*. The enlargement of the European Union toward the East. Candidate countries and potential candidate countries. Ukraine and the European Union. Prerequisites and legal grounds for the European integration of Ukraine.

Topic 5. The European monetary integration

L 7. The Eurozone

The economic and monetary union of the European countries. Accession criteria for the Eurozone (euro area). Convergence criteria, or Maastricht criteria: price stability, governmental debt, budget deficit, national currency stability, stability of interest rates. Exchange Rate Mechanism (ERM II). Stages of the euro implementation.

PL 7. Monetary mechanisms of the European integration based on single currency

Pros and cons of the single currency. Euro as a world currency. The Eurosystem. The European Central Bank. Functions and tasks of the Eurosystem. Monetary mechanism of the Eurosystem: open market operations, bank rate policy, variations in the reserve ratios.

Topic 6. The institutional structure of the European Union

L 8. Key institutions of the European Union

The European Parliament. The European Council. The Council of the European Union. The European Commission. Decision-making procedure in the European Union.

PL 8. The power and functions of the legal bodies of the EU

The European Parliament: power and functions. The European Commission: departments, functions, role and place in the institutional system of the EU. The European Council: functions, structure, strategies. The Council of the European Union: structure, tasks, heading.

7.2 Learning activities

LA 1. doing a written work within topics 1–3;

LA 2. interrogation within topic 2;

LA 3. case-studies related to the topics 4-5;

LA 4. preparing reports and presentations within topic 5;

LA 5. role play related to the topic 6.

8. Teaching methods

The discipline implies studying through:

TM 1: lectures-discussions;

TM 2: lectures-visualizations;

TM 3: practical lessons;

TM 4: case-studies.

Lectures give the students materials (in a form of slides, clips, films etc.) related to the bases of the global and European integration which are the motivation for the independent and audience studies of the receivers of higher education (LO 2). Lectures are complemented with

practical lessons which give students ability to use basis categories and newest theories, concepts, technologies and methods in the area of international economic relations (LO 1 and LO 3).

The use of case-studies provides for the students the ability for problem-oriented thinking and acquisition of decision-making skills based on the analysis of the difficult real situations, finding out of problems and possibilities, analysis of alternative variants and choice of the best of them (LO 1, LO 2, LO 3).

The main methods of teaching are:

- lectures (introductory, topical, review, summary). Lectures include: theoretical substantiation; review lectures based on lecture notes;lectures-visualizations based on multi-media technologies;
- practical lessons:problem-based tasks; preparing presentations;
- organization of self-study: implies independent analysis of lectures; preparing for the practical lessons due to methodological guidance for the practical lessons and self-study recommendations;
- control: module control in a form of tests and open questions .

Methods of teaching and learning

- Demonstration
- Creative method
- Structural-analytical
- Problem-based method
- Discussion / debates
- Case-study /situation analysis

Technologies of teaching and learning

- Imitational
- Game
- Role play
- Non-game
- Case-study
- Problem-based lecture, visual-based lecture

Basic types of interactive technologies of teaching and learning

- *Module-based learning* – use of knowledge, skills etc. in a form of separate modules, autonomic parts of the course, which are integrated with different parts of the course;
- *Context learning* – motivation of the receivers of higher education to mastering the knowledges, skills etc. through reveal of relations among certain knowledge, skill etc. and its applicability.
- *Critical thinking development* – academic activity aimed at the development for the receivers of higher education smart, reflexive thinking, capable to generate new ideas and to see new possibilities.
- *Problem-based learning* – motivation of the receivers of higher education to independent mastering of knowledges etc. needed for solving certain task, problem.
- *Inter-disciplinary learning* – use of knowledge from different fields, its grouping and concentration in the context of the task being solved.

9. Methods and criteria for assessment

9.1. Assessment criteria

Definition	National scale	Rating score-based scale of assessment
Excellent performance with several insignificant mistakes	5 (excellent)	$90 \leq RD \leq 100$
Upper average level with several mistakes	4 (good)	$82 \leq RD < 89$
Almost correct work with several mistakes		$74 \leq RD < 81$
Not bad but with significant defects	3 (satisfactory)	$64 \leq RD < 73$
Work satisfies minimal criteria		$60 \leq RD < 63$
Repeated performance is possible	2 (unsatisfactory)	$35 \leq RD < 59$
Repeated learning of the course is needed		$RD < 34$

Students which have rating score for semester less than 35 are not allowed to pass final semester control.

9.2 Formative assessment

The discipline implies the following methods of assessment:

- interrogation;
- checking and assessment of the written tasks;
- defense of presentations (done tasks, case-studies).

Methods of formative assessment: interrogation and oral teacher's comments on its results, teacher's manual in the process of doing practical tasks, discussion.

9.3 Summative assessment

Learning outcome	Assessment method	Assessment object
Discuss and analyze the context of globalization and global integration	Interrogation Checking and assessment of the written tasks	Knowledge of the basic concepts of globalization and European integration Analysis of the manifestations of globalization
Evaluate the degree of global integration between the countries selected	Checking and assessment of the written tasks	Measuring the level of the global economic cooperation and depth of the European integration вимірювати ступінь світової економічної кооперації та глибину європейської інтеграції Analysis of the manifestation of global challenges Learning of the main stages of the European integration

		Forecast of the European Union's possible development scenarios
Develop critical thinking skills to understand and discuss economic issues in the global political and professional arena	Checking and assessment of the written tasks Defense of presentations (done tasks, case-studies).	Knowledge of the accession criteria for joining the EU and the Eurozone Analysis of the activity of the key institutions of the EU Knowledge of decision-making procedure in the EU

Control measures	Maximum points
Summative assessment	
Discussion	2 x 10 = 20 points
Written task	4 x 5 = 20 points
Role play	10 points
Case-studies	10 points
Complex written module control	2 x 20 points = 40 points
Total	100
Final control: diff. credit	
Всього	100

10. Learning resources

10.1 Material and technical support	<ol style="list-style-type: none"> Multimedia-, video- and sound-based equipment (video-cameras, <i>projects, smart-boards etc</i>) Computers, computer systems and Internet
10.2 Information and methodical support	Printed scientific, learning, methodical, electronic issues; open governmental registers; public documents and official statistical sites; open data bases.

FUNDAMENTAL LITERATURE

№ п/п	Title	Type	
	<i>1. Academic literature (textbooks, manuals)</i>		
1.	Marekha I.S. The Global and European Integration / I.S. Marekha : lecture notes. – Sumy: SSU, 2017. – 105 P.	<i>Manual</i>	25
2.	Дзвінчук Д.І. Європейська інтеграція та євроатлантичне співробітництво України / Д.І. Дзвінчук. – Івано-Франківськ, 2016. – 76 с.	<i>Electronic resource</i>	
3.	Лукашевич В.М. Глобалістика. – Львів: Новий Світ-2000, 2017. – 440 с.	<i>Textbook</i>	5
	<i>2. Methodological literature for practical lessons</i>		
4.	Шелудякова Н.А. Методичні вказівки для проведення практичних занять з дисципліни «Європейська інтеграція» для студентів освітнього рівня «Магістр». – Кривий Ріг, 2017. – [Electronic resource]. – Access mode : http://dspace.kneu.dp.ua/	<i>Electronic resource</i>	
	<i>3. Methodological literature for self-study</i>		
5.	Корнієнко В.О. Методичні вказівки до самостійної підготовки до практичних занять з дисципліни «Україна в Європі і Світі» для студентів денної форми навчання. – [Electronic resource]. – Access mode: https://web.posibnyky.vntu.edu.ua/	<i>Electronic resource</i>	

ADDITIONAL RECOMMENDED LITERATURE and INTERNET RESOURCES

1	Макаренко М.І. Європейська інтеграція / М.І. Макаренко, Л.І. Хомутенко, І.І. Дяконова. – К.: ЦУЛ, 2014. – 344 С.
2	Горюнова Є.О. Євроінтеграція: навч. пос. – К.: Академвидав, 2013. – 224 с.
3	Копійка В.В. Європейський Союз: історія і засади функціонування. – К.: Знання, 2012. – 759 с.
4	Сиденко В.Р. Глобалізація – європейська інтеграція – економічний розвиток: українська модель. – К.: Фенікс, 2011. – 448 с.
5	Європейська інтеграція України: поточна ситуація, завдання та пріоритети державної політики / Національний інститут політичних досліджень. – К, 2010. – 64 с.
6	Decision-Making in the European Union [Електронний ресурс]. – Режим доступу : http://www.ecgassociation.eu/Activities/EUAffairs/DecisionMakingintheEU.aspx .
7	Consolidated Version of the Treaty on the European Union [Електронний ресурс]. – Режим доступу : http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A12008M003 .
8	Emmert F. The Past, Present, and Future of EU Enlargement / F. Emmert, S. Petrovi // Fordham International Law Journal. – 2017. – Vol. 37. – 73 p.

II COURSE DESCRIPTOR

№	Topic	Total hours/credits	Lectures, hours	Workshops (seminars) , hours	Labs, hours	Independent work of students, hours	Self-study of the material
_____ form of study (indicate - full-time or part-time study (distance))							
		150/5,0	16	16		118	
Total, hours							
(indicate - full-time or part-time study (distance))							
Total, hours							

МОН України	Методична інструкція. Загальні вимоги до структури, змісту та оформлення робочої програми з навчальної дисципліни. Додаток 8 – Шаблон додатку 1 до робочої програми навчальної дисципліни англійською мовою	стор.11
СумДУ		Версія 02

Annex 1

Alignment of learning outcomes with teaching and learning activities and assessment

Competences / learning outcomes	Learning outcomes of the course	Types of training	Course activities	Teaching methods	Material and technical support	Methods and criteria for assessment
	LO1.					
	LO2.					
	LO3.					
	LO4.					
	LO5.					