

O. Kotenko, V. Shkola, M. Domashenko, T. Kasianenko L. Khomutenko
Anti-crisis management of international investments in energy-efficiency, resource-saving and clean technologies

The article deals with the substantiation of reasonability regarding financial resources management, based on the “financial sustainability mechanism - the international business of energy efficient, resource saving and clean technologies”, formalization of the main advantages and disadvantages of such management system, as well as finding its place in the enterprise crisis strategy. Special attention in the article is devoted to explaining the role of energy-efficient, resource-saving and clean technologies in this management concept, as well as identifying those problems related to such technologies implementation

Keywords: anti-crisis management, financial sustainability, energy efficient technologies, resource-saving technologies, international cooperation, investment, financial resources, sustainable development