

I.S. Marekha

Innovative approaches to investment decisions substantiation in the sphere of agricultural land use on the base of ecological and economic assessment of investment quality

The article, on the basis of an innovative approach, investigates and systematizes the theoretical and conceptual provisions on the financial and economic content of the concept of investment quality in the field of agricultural land use. The system of ecological and economic indicators for assessing the quality of investment is defined and on its basis the scientific and methodological approaches to assessment of investment attractiveness of agricultural land use are improved. The comprehensive environmental investment strategy for agricultural development land use in the region has been suggested.

Keywords: investment quality, innovative approach, ecological and economic indicators, assessment, agricultural land use.