

Abstract One of the main conditions for improving the overall competitiveness of the country is the formation of its sustainable logistic potential, since logistics is responsible for promoting the country's products, both in the domestic and foreign markets. This is also characteristic for agricultural companies of the main countries of agricultural production in the world, which need to manage their logistic business processes effectively. The business processes of logistics sphere include the processes of warehousing, transportation and further distribution of agricultural products between the entities of the agrarian market (warehousing, traders, wholesale and retail trade network, consumers) at the national, as well as international level. Internationalization of agricultural production includes the formation of cooperative industrial relations in the agrarian sphere between the countries in the chain of "production, processing and marketing", and the management of business processes in the logistics sphere. The latter is characterized by the business process management of the warehousing, transport, distribution areas at the national and international levels and food safety, which represents increasing demand for food in many countries of the world. These are some of the main signs of sustainable logistic development at the national and international levels. A methodical approach to assessing the logistic potential of the main countries of agricultural production in the world is improved; this method is characterized by a set of competitive elements and includes the assessment of logistics management of countries by blocks: product safety, internationalization of production and logistics, management of business processes. The result of this improved method of assessing the logistic potential of the world countries is a developed criterial basis, which allows making effective managerial decisions at the interstate and state levels regarding the logistic development of agrarian productions.

Keywords: analysis, logistics management, internationalization, business processes, agrarian companies