

Smart Communities:

EU MEETS UKRAINE



OCTOBER
14TH

JOIN US
HYBRID EVENT



10:00
AM



EUROPEAN WEEK OF
REGIONS & CITIES

2003 - 2022



DON'T MISS

THE HYBRID EVENT “SMART COMMUNITIES: EU MEETS UKRAINE”

When?

the 14th October 2022

Where?

Promote Ukraine Hub in Brussels

Matchmaking is the key word for this info session, where EU and Ukrainian institutions, organizations and associations debate the **co-development** of Global Smart Communities Ecosystems, crucial to increase unity and proximity between European regions and, at the same time, expand the **Digital Transition** across Europe.



Ukraine boasts one of the most energetic **digital ecosystems** in Europe.

Its public policies for digital transformation include advanced programs and well-structured capacity building and leadership networks giving the regions central role. These capabilities have been critical assets to keep the resilience of Ukrainian society, resisting aggression, facing war and fighting for freedom.

This event aims at **developing synergies** between regional hubs of smart communities across Europe and with Ukraine.

WHAT ARE THE OBJECTIVES?

- To provide a comprehensive and practical overview of all the opportunities for Ukrainian SMEs offered by EU programmes;
- To discuss how they may join the partnerships and EU markets under the context of **co-developing** Smart Communities solutions and accelerating the pace of digital transformation.



WHO ARE THE SPEAKERS?



The session gathers high level EU and UA speakers who will introduce current programmes and opportunities that offer support in a variety of ways, including supporting new businesses for small and medium-sized enterprises (SMEs), facilitating the provision of education and supporting **Smart Communities** leaders and entrepreneurs, in general, from EU and Ukraine.



SESSION

The session aims to discuss EU and Ukrainian relevant policies in the context of leveraging relations between members of Ukrainian universities, clusters, Networks, start-ups, SMEs, and other innovators and from EU enhancing, dialogue, cooperation, synchronized investment, and co-development as well as contributing to acceleration integration.

This session aims to discuss how the EU can benefit from strengthening links between its innovation ecosystem and Ukrainian start-ups, well positioned to become a critical driver of Ukrainian economic recovery and positively contribute to European global leadership in smart communities.

Q&A SESSION



During the **Q&A session**, participants will discuss with the speakers the **feedback** from all interested parties, particularly the business community, how Ukrainian SMEs can apply to EU programmes and initiatives. Invited EU speakers will also give an insight to **non-financial support**, such as business advisory services and matchmaking. This action will enhance the capacity of Ukrainian innovators to interact with the European **innovation ecosystem**, enter new markets and benefit from the European financing instruments.

AGENDA



10:00-10:05 Marta Barandiy, Founder and
Chairwoman of Promote Ukraine, Welcome



10:05-10:10 Marcos António Nogueira, Portugal /
Europe Initiative, President, Moderation



10:10-10:20 Virginijus Sinkevičius,
European Commissioner, Key-note address



10:20-10:30 Eddy Hartog, European Commission,
Technologies for Smart Communities, Head of
Unit, Introductory Speech



10:30-10:40 Svetlana Shitikova, director of the
Ukrainian ERASMUS+ office, Address



10:40-10:50 Yulia Bandura, Ukrainian Association
for Cities, Address



10:50-11:00 Vasyl Kushmuns, Ukrainian Hub,
Brussels, Introductory address

AGENDA



11:00-11:30 **Debate**

- **Ellina Medynska, GlobalLogic, Talent manager, Panellist**
- Olga Shapoval, executive director of IT cluster Kharkiv, Panellist
- **Olena Myroniuk, President at International Action Art, Ukrainian department, Panellist**
- Kateryna Doroshevaska, UA Business.Global, Panellist
- **Nataliia Harashchenko, PhD, President of The Club of Economists NGO, EU-Ukraine Civil Society Platform**
- Mykola Skyba, Head of the Development department in Kharkiv School of Architecture; Ukrainian Institute for the Future
- **Nataly Veremeeva, TechUkraine, CEO, Panellist**
- Iryna Zolotaryova, National Agency for Quality Assurance in Higher Education of Ukraine, Kharkiv National University Economics, Panellist



11:30-11:45 Valeriya Ionan, Deputy Minister for Eurointegration at Ministry of Digital Transformation of Ukraine, key-note address



10:45-12:00 Cooperation programme presentation
Oksana Zamora, Sumy State University, Professor
Maryna Utkina, Sumy State University, Professor

EU PROJECTS AND PROGRAMMES THAT ARE OPEN TO UKRAINIAN PARTNERS



EU4HEALTH PROGRAMME

The logo for the EU4Health programme, featuring the text "EU4health" in a blue, sans-serif font. The "4" is a dark blue, while "EU" and "health" are a lighter blue.

The Commission and the Ukrainian government have signed an agreement **associating Ukraine to the EU4Health programme**. This agreement will **open access** for Ukraine to **EU funding** in the area of health. This will enable the Ukrainian health system to respond to immediate needs and contribute to long-term recovery. The programme has a **total budget of €5.3 billion** for 2021-27.

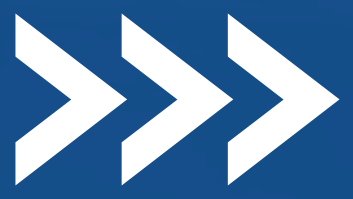
EUROPEAN TRAINING FOUNDATION: CALL FOR LEARNING & TRAINING RESOURCES



The European Training Foundation (ETF) has launched a programme called **UA Re-Emerge(ncy)**: e-learning and skills development to rebuild Ukraine, supported by Ukraine's Ministry of Education and Science.

The call is open to collect teaching and training materials in the following priority areas: energy efficiency, construction and restoration, and green energy. Initially the geographical focus will be on the **Dnipropetrovsk region** in its initial phase, with plans aiming to be rolled out in other regions at a later stage. **Three projects** will be selected for financing by consortia set up within countries associated with the Creative Europe programme. Ukrainian organisations will also contribute, giving grants to small-size initiatives implemented at grass root level. **The call is open until 29 November 2022.**





EU4NEW 20 MILLION EUR FUND FOR UKRAINIAN TECH START-UPS

The European Commission, through the European Innovation Council, has set up a €20 million support fund for Ukrainian innovation stakeholders to ensure their access to the EU market.

This new initiative is targeted at over 200 Ukrainian tech start-ups and offers €60.000 in funding to each project, aside from non-financial measures like advisory and matchmaking services. It will be released with a call for proposals for networks of start-up associations, clusters, and other business organisations willing to support Ukrainian innovation stakeholders. The call is open to all business organisations, including clusters. The call is open until December 31, 2022



European
Innovation
Council



THE INVESTIGATIVE JOURNALISM FOR EUROPE (IJ4EU) FUND



The Investigative Journalism for Europe (IJ4EU) fund has opened **two new calls for cross-border investigative journalism projects in the European Union and EU candidate countries, including Moldova and Ukraine.**

IJ4EU's Investigation Support Scheme will provide **grants of between €5,000 and €50,000** to allow cross-border teams of any type to carry out investigations in the public interest. **A second call under this scheme will open in January 2023.**

IJ4EU's Freelancer Support Scheme will provide **grants of up to €20,000** to cross-border investigative teams made up predominantly of **freelance journalists**. It will also provide an extra layer of support through training, mentoring and networking opportunities. **The scheme will have a second call in January 2023.**



Investigative
Journalism
for Europe

CREATIVE EUROPE: COMMISSION PUBLISHES SPECIAL CALL TO SUPPORT UKRAINIAN ARTISTS

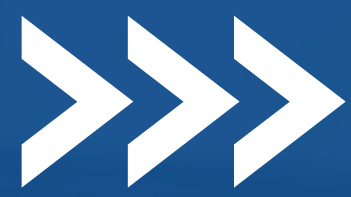


The call supports artists outside their country, cultural organisations in Ukraine, and preparation for the post-war recovery of the Ukrainian cultural

and creative sector in the medium term. The European Commission has published a special call under the Creative Europe programme for Ukrainian artists worth €5 million.



The purpose is to collect and adapt professional short modules and other e-learning resources from the EU and EU neighbouring countries, which will give Ukrainian learners the opportunity to enrol in high-quality vocational e-learning, reskilling and upskilling courses. Thus, this is not so much about formal education but more about how short modules can be of help for specific job profiles.



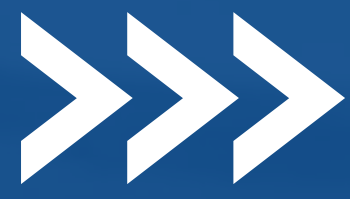
HORIZON EUROPE

Research and innovation funding programme until 2027.



Horizon Europe is the EU's key funding programme for research and innovation with a budget of €95.5 billion. It tackles climate change, helps to achieve the UN's Sustainable Development Goals and boosts the EU's competitiveness and growth.

The programme facilitates collaboration and strengthens the impact of research and innovation in developing, supporting and implementing EU policies while tackling global challenges. It supports creating and better dispersing of excellent knowledge and technologies. Legal entities from the EU and associated countries can participate (including Ukraine and Moldova).



HORIZON EUROPE

The Horizon Europe programme has the following parts:

Excellent Science

- European Research Council (ERC)
- Marie Skłodowska-Curie Actions (MSCA)
- Research infrastructures

Global Challenges and European Industrial Competitiveness

- Health
- Culture, creativity and inclusive society
- Civil Security for Society
- Digital, Industry and Space
- Climate, Energy and Mobility
- Food, Bioeconomy – Natural Resources, Agriculture and Environment

Innovative Europe

- The European Innovation Council (EIC)
- European innovation ecosystems
- The European Institute of Innovation and Technology (EIT)

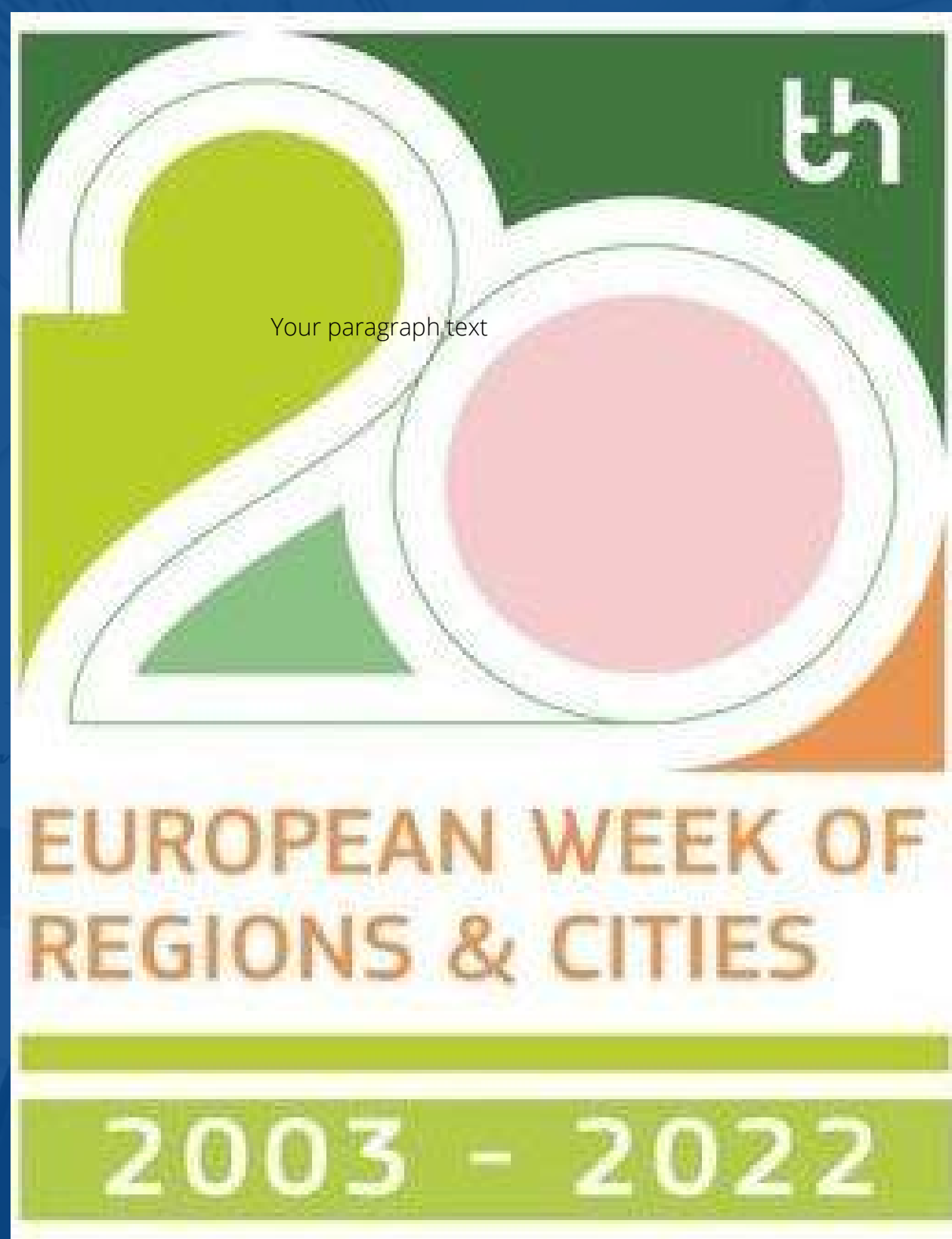
Widening Participation and Strengthening the European Research Area

- Widening participation and spreading excellence
- Reforming and enhancing the European R&I System



THE EUROPEAN WEEK OF REGIONS AND CITIES

The European Week of Regions and Cities is an annual four-day event during which cities and regions showcase their capacity to create growth and jobs, implement European Union cohesion policy, and prove the importance of the local and regional level for good European governance.



The link to the full program of the week of regions and cities:

<https://eu.app.swapcard.com/event/euregionsweek-2022/plannings/RXZlbnRWaWV3XzM0MjkxNw==>

The link to the Smart Communities: EU meets Ukraine event:

<https://www.eventbrite.co.uk/e/smart-communities-eu-meets-ukraine-event-during-ewrc-2022-tickets-416661805677>

CONTACT US

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