



Co-funded by
the European Union

Conference Agenda
**‘MECHANISMS FOR COMBATING MODERN CHALLENGES AND
THREATS: LESSONS FROM THE EU FOR UKRAINE’**
(March 30-31, 2023)

Within the Project of the Programme EU Erasmus+ «Implementation of European Union mechanisms for combating modern challenges and threats» (101085700 – IMEU – ERASMUS-JMO-2022-HEI-TCH-RSCH) (2022-2025)

March 30, 2023

11:00 – 13:00 Opening of the conference and the conference participants’ speeches
(Join link: meet.google.com/yyt-uqak-hmy)

13:00 – 14:00 Lunch Break

14:00 – 16:30 The Debates in Karl Popper format ”EU Mechanisms for Combating Modern Challenges and Threats: Strength vs Weaknesses” (Join link: <https://meet.google.com/oko-nuom-vim?authuser=1>)

16:30 – 17:00 Coffee-break

17:00 – 18:00 The conference participants’ speeches (Join link: meet.google.com/yyt-uqak-hmy)

March 31, 2023

10:00 – 13:00 Work in sections according to the thematic areas of the conference

13:00 – 14:00 Lunch Break

14:00 – 16:00 Work in sections according to the thematic areas of the conference

16:00 – 16:30 Coffee-break

16:30 – 17:30 Summarizing work in sections. Discussion of the resolution and recommendations draft. Closing of the conference (Join link: meet.google.com/yyt-uqak-hmy)



Co-funded by
the European Union

Speeches

March 30, 2023

11:00 – 13:00

Viktoriia Shkola (leader of the Project group)

Ph.D in Economics, Associate professor, Leading researcher, the International Economic Relations Department, Sumy State University (Ukraine); Postdoc, Professorship of Sustainable Economic Policy, TUMCS for Biotechnology and Sustainability, Technical University of Munich (Germany)

The Project Presentation of the Programme EU Erasmus+ «Implementation of European Union mechanisms for combating modern challenges and threats»

Olha Popova

Dr., professor, Head of the Department of Management and Financial&Economic Security, Donetsk National Technical University (Ukraine)

Risk management strategy of business entities in the conditions of transformational processes

Mykola Petrushenko

Dr., Associate professor, Head of the Department of Economic Management of Natural Recourses, State Organization “Institute of Market and Economic&Ecological Researches of the National Academy of Science of Ukraine”

Keynotes of the blue growth in the post-war Ukrainian Black Sea region

Kostyantyn Dyadyura

Dr., professor, Odessa Polytechnic National University (Ukraine)

European approaches to nanosafety in the green economy

Maryna Domashenko (member of the Project group),

Ph.D in Economics, Associate professor, Associate professor, the International Economic Relations Department, Sumy State University (Ukraine)

Development of alternative energy sources: EU experience



Co-funded by
the European Union

Vitaiy Omelyanenko (member of the Project group),

Doctor of Economics, Associate Professor, Academician of Ukrainian Technological Academy, Head of Educational and Scientific Centre of Project Technologies, Sumy State Makarenko Pedagogical University (Ukraine); Postdoc, Estonian Entrepreneurial University of Applied Sciences (Estonia); Director, NGO Institute of Innovation Development Strategies and Knowledge Transfer (Ukraine)

Institutional strategy framework for national innovation priorities development

Maria Troyan (member of the Project group),

Ph.D in Economics, Associate professor, Associate professor of the Department of Tourism and Hotel&Restaurant service, Sumy State Makarenko Pedagogical University (Ukraine)

Ukraine in the system of global tourism: challenges and threats

17:00 – 18:00

Olha Prokopenko (member of the Project group),

Doctor of Economics, Prof., Researcher, Estonian Entrepreneurship University of Applied Science (Estonia); Professor of Economics Department, Collegium Mazovia Innovative University (Poland)

Digital transformation of the economy and society: the experience of Estonia

Ihor Dolzhanskyi

Candidate of Science in Economics, professor (Israel)

Modern tools for reducing the risks of uncertainty when placing service and trade enterprises

Oleksandr Udyanskyi

PhD, Group Leader Simulation, Robert Bosch GmbH (Germany)

Tools for sustainability and security: experience of international companies



Co-funded by
the European Union

Work in sections

March 31, 2023

**SECTION 1.
EU POLICY ON REDUCING GLOBAL RISKS**

Moderator: **Maria Troyan** (member of the Project group),

Ph.D in Economics, Associate professor of the Department of tourism and hotel and restaurant service, Sumy State Makarenko Pedagogical University (Ukraine)

Topics of reports:

Yuriy Danko

Doctor of Economic Sciences, Professor, Vice-Rector for Research and International Activities, Sumy National Agrarian University (Ukraine)

Tools and mechanisms of the common agricultural policy of the EU

Taraniuk Leonid,

Doctor of Science, professor, Sumy State University (Ukraine)

Qiu Hongzhou,

Postgraduate, Henan Institute of Science and Technology (Henan, China)

Logistic mechanism of agriculture companies

Oleh Olefirenko

Doctor of Science, professor, CEO, Technokhim Limited (Ukraine)

EU industrial policy strategy tools

Yulia Kasaeva

PhD, business analyst, Czech company Unicor (Czech Republic)

EU policy on reducing global risks

Maryna Domashenko (member of the Project group),

Ph.D in Economics, Associate professor, Associate professor, the International Economic Relations Department, Sumy State University (Ukraine)

S. Drabynoha

Student, Sumy State University (Ukraine)

Viktoriiia Basanets

Chief Specialist, Department of Social Protection of the Population, Nizhyn City Council (Ukraine)

Peculiarities of EU social policy formation



Co-funded by
the European Union

Maria Troyan,

Ph.D in Economics, Associate professor of the Department of tourism and hotel and restaurant service, Sumy State Makarenko Pedagogical University (Ukraine)

Yu. Rasenko,

Student, Sumy State Makarenko Pedagogical University (Ukraine)

A. Seminska

Ikea of Sweden ab (Sweden)

Ensuring the sustainability of the tourist infrastructure development of Sumy Oblast based on the principles of EU tourism policy

Oleksandr Kotenko

Ph.D in Economics, Associate professor, Senior Lecture, Sumy State University (Ukraine)

Donating as a promising tool for countering international threats and solving social problems of society

Adelya Khussainova

Student, Bahcesehir University (Turkey)

The role of Turkey and the EU in ensuring global food security in the context of the challenges of war

Vladyslav Zelensyi

specialist, the separate territorial defence battalion of Sumy oblast (Ukraine)

EU Military Assistance to support Ukrainian Armed Forces under the European Peace

SECTION 2.

UKRAINE IN THE EUROPEAN SECURITY AREA

Moderator: **Maryna Domashenko** (member of the Project group),

Ph.D in Economics, Associate professor, Associate professor, the International Economic Relations Department, Sumy State University (Ukraine)

Topics of reports:

Fedir Zhuravka

Doctor of Science, professor, Department of International Economic Relations, Sumy State University (Ukraine)

Management of Ukraine's debt security in turbulent conditions



Co-funded by
the European Union

Olga Rakhimova

PhD, economic researcher, Comtra GmbH (Switzerland)

Development of socio-economic relations Ukraine-Switzerland in the context of modern challenges

Olga Pidlisna

Ph.D in Economics, Associate professor, Associate professor, Kyiv National University of Trade and Economics (Ukraine)

English as a tool for expanding the communicative space of Ukraine and a source of political, economic and cultural influence

Tetiana Kurbatova

Ph.D in Economics, Associate Professor, Associate Professor of the Department of International Economic Relations, Sumy State University (Ukraine); Senior Research Fellow of the Science Policy Research Unit, University of Sussex Business School, University of Sussex (the United Kingdom)

Synchronization of Ukraine's power system with ENTSO-E: significance for rising to challenges and threats in the electricity sector during and after the war

Danyl Vyhovskyi

student, Sumy State University (Ukraine)

The impact of E- commerce businesses on the economic security of Ukraine

Tsymbal Andrii

student, Sumy State University (Ukraine)

Ukraine in the world commodity marker: challenges and threats

Alina Pedos

student, Sumy State University (Ukraine)

Ukraine's export potential: modern realities

Gavon Gloria

student, Sumy State University (Ukraine)

Ukraine in international migration processes

Ilon Pashchenko

student, Sumy State University (Ukraine)

The impact of the war on migration processes in Ukraine



Co-funded by
the European Union

SECTION 3. EU MECHANISMS FOR COMBATING ECONOMIC, ENVIRONMENTAL, GEOPOLITICAL, SOCIAL AND TECHNOLOGICAL RISKS

Moderator: **Olha Prokopenko** (member of the Project group),
Doctor of Economics, Prof., Researcher, Estonian Entrepreneurship University of Applied Science (Estonia); Professor of Economics Department, Collegium Mazovia Innovative University (Poland)

Topics of reports:

Kateryna Korytova

doctor, Klinik Bavaria Kreischa (Germany)

EU tools of addressing pandemic COVID-19

Victoria Podpalova

Central City Hospital" in Nova Kakhovka (Ukraine)

EU strategy for health security and sustainable recovery

Yana Korotchenko

Daiya Food, Vancouver (Canada)

EU actions to enhance global food security

Maksym Podpalov

"UNIOR-AGRO" (Ukraine)

EU tools of ensuring global food security in the context of Russian-Ukrainian war

Oksana Musiienko

student, Sumy State University (Ukraine)

Integration processes in Ukraine as a challenge to national security

Kuchkova Valeriia

student, Sumy State University (Ukraine)

The role of the diplomatic service in the context of modern challenges

Hanna Samus

PhD, senior lecturer, Konotop Institute of Sumy State University (Ukraine)

Current trends in the development process of the organization's personnel

Zubko Kateryna

PhD, senior lecturer, Konotop Institute of Sumy State University (Ukraine)

Management of the organization's personnel development: EU experience

SECTION 4.

EU TOOLS TO ENSURE RESILIENCE, SUSTAINABILITY AND SECURITY

Moderator: **Marina Jarvis**

Ph.D in Business Administration, Associate Professor, Estonian Entrepreneurship University of Applied Science, Tallinn University of Technology (Estonia)

Topics of reports:

Galyna Peresadko

Doctor of Science in Economics, associate professor, CEO, Waste Management Systems INC (Los Angeles, California, USA)

Development of the market of digital solutions in the waste management industry

Olha Panchenko

Ph.D, Associate Professor, senior lecturer, Sumy State University (Ukraine)

Objectivation of the ecological and economic losses from solid domestic waste

Yurii Derevianko

Ph.D, Associate Professor, senior lecturer, Sumy State University (Ukraine)

Effectiveness of development based on countries' sustainable competitiveness

Olha Lukash

*Ph.D, Associate Professor, senior lecturer, Sumy State University (Ukraine);
Researcher, Institute for Structural Research, Poland*

Industry transformation as a means of countering modern challenges in the economy and business

Svitlana Vesperis

PhD, Associate Professor, senior lecturer, Konotop Institute of Sumy State University (Ukraine)

The modern concept of evaluating the enterprise's efficiency



Co-funded by
the European Union

Andrii Kryvosheiev

Department director, Oschadbank (Ukraine)

Green and Sustainable Finance Clusters in EU

Taisiia Korytova

Student, Slovak Technical University (Slovakia)

Energy efficiency as an innovative driver of energy security

Vasyl Zelenskyi

CEO, Antares LLC (Ukraine)

Mechanisms for sustainable and resilient development of SME

Zubko Dmytro

candidate, Classical professional college of Sumy State University (Ukraine)

Application of the latest technologies when using geodetic works

SECTION 5.

DIGITAL TRANSFORMATION OF THE ECONOMY AND SOCIETY: EU EXPERIENCE

Moderator: **Vitaiy Omelyanenko** (member of the Project group),

Doctor of Economics, Associate Professor, Academician of Ukrainian Technological Academy, Head of Educational and Scientific Centre of Project Technologies Sumy State Pedagogical University named after A.S. Makarenko (Ukraine); Postdoc, Estonian Entrepreneurial University of Applied Sciences (Estonia); Director, NGO Institute of Innovation Development Strategies and Knowledge Transfer (Ukraine)

Topics of reports:

Tetiana Kasianenko

PhD, Associate Professor, Associate Professor, Sumy State University (Ukraine)

Modern technologies, digitalization in the field of financial services

Olena Tsyhanenko

PhD, senior lecturer, Konotop Institute of Sumy State University (Ukraine)

Digitization of the economy and its impact on the economic development of society

Olena Danylchenko

teacher, Classical professional college of Sumy State University (Ukraine)

Problems and prospects of the digital economy



Co-funded by
the European Union

Yaroslavna Romaniuk

postgraduate, Sumy State University (Ukraine)

The role and implementation of digitization in the economy of Ukraine

Biriukov Oleksii

postgraduate, Sumy State Pedagogical University named after A.S. Makarenko (Ukraine)

EU cybersecurity regulation

Lichan Wang, Tzu-Lin Kuo, Jingxuan Zhao

students, TUM Campus Straubing for Biotechnology and Sustainability, Technical University of Munich (Germany)

Cyber Security Insights

Titarenko Oleksii

Private entrepreneur (Ukraine)

Hybrid and cybersecurity threats and the EU's financial system

Yurchenko Anastasiia

student, Sumy State University (Ukraine)

Key perspectives of e-commerce market development in Ukraine

Lazis Pavlo

student, Sumy State University (Ukraine)

Development of the most influential digital companies in the world: EU experience

SECTION 6.

EU MECHANISMS FOR FACILITATING THE PROCESS OF REBUILDING, RECOVERY AND RECONSTRUCTION OF UKRAINE: CHALLENGES AND THREATS

Moderator: **Viktoriiia Shkola** (leader of the Project group),

Ph.D in Economics, Associate professor, Leading researcher, the International Economic Relations Department, Sumy State University (Ukraine); Postdoc, Professorship of Sustainable Economic Policy, TUMCS for Biotechnology and Sustainability, Technical University of Munich (Germany)



Co-funded by
the European Union

Topics of reports:

Andreas Pondorfer

Prof. Dr., Head of the professorship, Technician University of Munich (Germany)

Viktoriia Shkola,

PhD, Associate professor, Postdoc, Technician University of Munich (Germany)

Georg Hoch,

Research Associate and Doctoral Student, Technician University of Munich (Germany)

Green recovery of Ukraine: social capital in post-war resilience

Mykhailo Danylchenko

CEO, DREAM LIMITED (Ukraine)

EU mechanisms for integrating Ukrainian SMEs into the single market

Alois Ebenbeck

CEO, M9GmbH (Germany)

Green Building Standards

Teo Tirto

PhD, researcher, Politecnico di Torino (Italy)

Local ESG-projects management

Olena Omelyanenko

PhD, senior lecturer, the department of Business Economics and Administration, Sumy State Pedagogical University named after A.S. Makarenko (Ukraine)

Infrastructural component of territories sustainable development

Marekha Iryna

PhD in Economics, associate Professor at the Tourism and Hotel-Restaurant Services, Sumy State Pedagogical University named after A.S. Makarenko (Ukraine)

Sustainable Tourism as a Balance between Over- and Undertourism

Bakin Maksym

Phd Student, Sumy State Pedagogical University named after A.S. Makarenko (Ukraine)

Mobilising international support for Ukraine's stabilisation and recovery from the effects of war



Co-funded by
the European Union

Oleksii Haievoi

manager, private entrepreneur Danylchenko Mykhailo Leonidovych (Ukraine)

EU long-term reconstruction plan of Ukraine: challenges and threats

Gavon Gloria

student, Sumy State University (Ukraine)

Ukraine in international migration processes

**Join links to work in sections
according to the thematic areas of the conference**

March 31, 2023

SECTION 1: <https://meet.google.com/qms-xtyh-sss>

SECTION 2: <https://meet.google.com/oko-nuom-vim?authuser=1>

SECTION 3: <https://meet.google.com/sez-fqke-tfv>

SECTION 4: <https://meet.google.com/vsb-whxn-bbt>

SECTION 5: <https://meet.google.com/qff-mbid-oxo>

SECTION 6: meet.google.com/yyt-uqak-hmy