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Department	Department of International Economic Relations		
Position/Grade/Category	Senior lecturer		
PhD Title	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Accredited to supervise doctoral theses?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
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EDUCATIONAL BACKGROUND:

2016: PhD (Candidate of Sciences) Certificate in the speciality 08.00.04 – Economics and Business Management (by type of economic activity)). Thesis topic: «The Economic Basics of Enterprise Intellectual Capital Management in the Reality of Global Competition».

2013: Master degree with honours in «Marketing», Sumy State University.

WORK EXPERIENCE:

2022: Associate Professor (got academic status), Department of International Economic Relations, Sumy State University

2019 – present time: Senior lecturer, Department of International Economic Relations, Sumy State University

2018-2019: Assistant, Department of International Economic Relations, Sumy State University

2016-2018: Assistant, Department of Economic Theory, Sumy State University

PUBLICATIONS:

1. Kushnerov , O. ., Niesheva , A. ., Shcherbachenko , V. ., Sokol , V. ., & Amiraslanov , K. . (2026). NEURAL NETWORK MODELING AND FORECASTING OF IMBALANCES IN UKRAINE'S LABOR MARKET UNDER EXTREME CONDITIONS. *Advanced Information Systems*, 10(1), 94–105. <https://doi.org/10.20998/2522-9052.2026.1.11>. (Scopus Q3)
2. Viktoriia Shcherbachenko, Liudmyla Zakharkina, Oleksii Zakharkin and Ihor Basantsov. Green tourism as innovative direction of households' activities in rural areas. *E3S Web Conf. Volume 234, 2021. The International Conference on Innovation, Modern Applied Science & Environmental Studies (ICIES2020)* DOI: <https://doi.org/10.1051/e3sconf/202123400005> (Scopus)
3. 2. Olha Prokopenko, Viktoriia Shcherbachenko, Ganna Muzychenko, Ding Xin, Yuriy Ossi. *International Economic Convergence Applied to China. Seccion Abierta. Estudios de Economia Aplicada*. 2021. Vol. 39-3. ISSN: 1133-3197. DOI: <http://doi.org/10.25115/eea.v39i3.4086> (Scopus)
4. Zakharkin, O.O., Basantsov, I.V., Myroshnychenko, I.O., Shcherbachenko, V.O. Analysis of the innovative development directions for industrial enterprises. *Espacios*. 2019. Vol. 40. Number 27. P.16-25 (Scopus)
5. Zakharkin, O., Basantsov, I., Shcherbachenko, V., Zakharkina, L. Public-private partnership as an effective tool in R&D activity. 2019. *Proceedings of the 33rd International Business Information Management Association Conference, IBIMA 2019: Education Excellence and Innovation Management through Vision 2020* pp. 6674-6678. (Scopus)

6. Shcherbachenko V., Kotenko, S. (2023). Bibliometric analysis of scientific publications in the field of online education. Mechanism of regulation of the economy. 2(100), 67-73. DOI: <https://doi.org/10.32782/mer.2023.100.11>
7. Shcherbachenko V., Teslyk, A. (2023). Ways of return of educational migrants, minimizing losses of intellectual capital and innovative potential as a result of the war. Mechanism of regulation of the economy. 2(100). 19-22. DOI: <https://doi.org/10.32782/mer.2023.100.03>
8. Shcherbachenko V., Hnilokozova, P., & Kotenko, S. (2023). Searching for ways to improve the forced distance learning of students. Economy and Society, (50). <https://doi.org/10.32782/2524-0072/2023-50-81>.
9. V. Shcherbachenko, A. Artyukhov, A. Teslyk, J. Krmela, V. Krmelova, N.Artyukhova (2023). Prospects of mechanisms of international exchange in higher education during the war. Bulletin of the Cherkasy Bohdan Khmelnytsky National University. Economic sciences». Vol. 27 No. 1-2. P. 4-13. DOI: <https://doi.org/10.31651/2076-5843-2023-1-2-4-13> (Index Copernicus).
10. Shcherbachenko V. O., Antsybor T. O. Analysis of the state and dynamics of the labor market of Ukraine during wartime. Modern Economics. 2025. No. 50(2025). P. 234-240. DOI: [https://doi.org/10.31521/modecon.V50\(2025\)-31](https://doi.org/10.31521/modecon.V50(2025)-31).

INTERNATIONAL ACTIVITY:

Distance Learning Program, CERGE-EI Foundation, Local Instructor (2024- present time).
 The third working meeting within the framework of the Erasmus KA220-HED project "Integrated Model of Strategic Excellence in Higher Education Institutions" on January 21-24, 2026, University of Kastamonu, Turkey .
 Introductory seminar on negotiations on trade in services, held by the Conference Council of Canada (Ukraine, April 12-13, 2018).
 III interdisciplinary, multicultural, international training for graduate students, held with the support of the Baltic University Program (Poland, November 22-26, 2015),
 TEMPUS Summer Academy, University of Koblenz-Landau (Germany, July 7-18, 2014).
 Summer Academy, Koblenz-Landau University (Germany, June 24 – July 19, 2013).

SCIENTIFIC PROJECTS:

1. "Cognitive model of commercialization of innovations in the conditions of Industry 4.0: protection of intellectual capital, marketing and communications" (No. 0122U000780) (2022-2024).
2. "Modelling educational transformations in wartime to preserve the intellectual capital and innovative potential of Ukraine" (0123U100114), Head of the research project (2023-2025).
3. Jean Monnet Module ERASMUS-JMO-2023-HEI-TCH-RSCH «Architectonics of Research and Production Associations: Markers of Postwar Reconstruction of Ukraine with European Values» (2023-2026).

ADDITIONAL INFORMATION:

Current research interests: green competitiveness, sustainable development, energy system transformation, energy efficiency, renewable energy, green marketing, brand management

Languages:

Language	Written Compr.	Written Prod.	Oral Compr.	Oral Prod.	Certificates
Ukrainian	Mother tongue	Mother tongue	Mother tongue	Mother tongue	Mother tongue
English	Upper - Intermediate (B2)	IELTS			
German	Intermediate (B1)	Intermediate (B1)	Intermediate (B1)	Intermediate (B1)	

TEACHING EXPERIENCE (MAIN COURSES)

Title of the teaching course: Year: Summary of content:	Economics 2016–2025 The course consists of the following themes: subject and method of economics, fundamentals of the theory of demand and supply, concept of elasticity, theory of consumer behavior, theory of production, microeconomic business model (delivered at Sumy State University, Sumy, Ukraine).
Title of the teaching course: Year: Summary of content:	International Relations 2019-2026 The course consists of the following themes: introduction to modern international relations, trends and patterns of modern world politics, political globalization, the conflict nature of modern international relations, and new wars, cultural and civilizational dimension of modern international relations (delivered at Sumy State University, Sumy, Ukraine)
Title of the teaching course: Year: Summary of content:	Development Economics 2024-2025 The course consists of the following themes: introduction to development economics education, infrastructure, firms, labor markets, and migration (delivered by CERGE-EI Foundation, Prague, Czech).

Title of the teaching course: Year Summary of content:	Behavioral Economics (Local Instructor) 2024 The course consists of the following themes: bounded rationality, decision-making under risk and uncertainty, preferences, intertemporal decision-making, attention and information acquisition, and other behavioral heuristics and biases (delivered by CERGE-EI Foundation, Prague, Czech).
Title of the teaching course: Year Summary of content:	Labor Economics (Local Instructor) 2024-2025 The course consists of the following themes: Introduction to labor economics - basic concepts. Labor demand: profit maximization, short-run and long-run demand for labor, labor demand elasticity. Labor supply: budget constraint, decision to work, household production. Equilibrium wage, compensating wage differentials, and hedonic wage theory. Human capital, gender, and race in the labor market. Unemployment and labor mobility (delivered by CERGE-EI Foundation, Prague, Czech).
Experience in the common publication of theses and manuscripts with students. Experience in developing e-learning courses.	